

Aksha Karunaakaran

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EDUCATION

BASc Honours Systems Design Engineering — University of Waterloo

Sep 2023 – Apr 2028

- Minor in Artificial Intelligence · Coursework: Human Factors, CX Design, Data Structures & Algorithms

EXPERIENCE

Product Manager Intern — Purolator

Jan 2026 – Present

- Championed a **0→1** initiative for user-facing delivery windows by identifying unmet needs via **customer research**, securing executive buy-in powered by a ML model, achieving **93% accuracy** across **6 shipping terminals**.
- Reduced manual tracking and accelerated the shipment visibility launch by **2 months** by driving product discovery, bypassing UX handoff by translating requirements into Figma prototypes and development ready user stories.
- Accelerated roadmap planning across a **40-person product org** by building a Jira-based product discovery system with stakeholder approval workflows and feature prioritization filters, enabling faster, data-driven decisions.
- Reduced customer research synthesis time by **92% (6 hours to 30 minutes)** by building an AI agent in Microsoft Copilot Studio, improving research velocity and enabling the team to act on user insights faster.
- Aligned Enterprise, UX, and Engineering teams on Carbon Emissions Reporting by leading Go-to-market (GTM) strategy and cross-functional coordination, ensuring a launch-ready product with clear monetization positioning.

Product Manager — [tabi well-being](#)

Jan 2026 – Present

- Translated founder vision into a scoped MVP by leading end-to-end ideation; identifying user pain points, defining **value proposition**, and conducting **competitive analysis** to finalize financially viable, dev-ready requirements.
- Accelerated the MVP **launch timeline** by **1 quarter** by managing a PM and UX researcher in an Agile environment, optimizing sprint planning, and maintaining cross-functional alignment.
- Secured **250+ pre-launch waitlist signups** by authoring a full **GTM strategy**, establishing AI-driven wellness personalization across 8 life dimensions as the core product differentiator.

Operations Analyst Intern — [Smart & Biggar](#)

May 2025 – Aug 2025

- Cut trademark filing prep time by **88% (4–6 hours to under 30 minutes)** by identifying manual bottlenecks and building an end-to-end AI-powered document automation tool, driving full adoption across a **12-person** team.
- Maintained a **100% regulatory approval rate** across **127+ filings** by actively managing stakeholder communications, driving iterative reviews to resolve compliance gaps and hit strict delivery deadlines.

Product Engineer Intern — [DOZR](#)

Sep 2024 – Dec 2024

- Replaced a manual booking flow with a self-serve checkout by authoring the Instant Booking **PRD**, validating the opportunity through sales research, and partnering with engineering to ship, reducing checkout time by **50%**
- Cut page load times by **86%** in high-traffic booking flows by running **SQL** query optimizations and creating **Power BI** dashboards to track uptime and query latency, allowing ongoing data-driven performance management.

Business Systems Analyst Intern — [Sun Life Financial](#)

Jan 2024 – Apr 2024

- Reduced client downtime **40%** by designing and deploying an automated alert system for file-transfer failures, shifting the team from reactive support to proactive incident management.
- Bridged client needs and engineering execution by translating complex technical data into actionable business requirements for external stakeholders on high-visibility integration projects.

LEADERSHIP & EXTRACURRICULARS

Product Manager — [Tech+](#)

Jan 2025 – Aug 2025

- Shipped a mentorship platform serving **500+ users** by defining the product roadmap and managing a team of **3 developers and 2 designers**

Founder — [4EverCustomz](#)

Oct 2020 – Present

- Bootstrapped a direct to customer custom products brand to **\$5K+ revenue** and **20+ orders/month** by owning the full value chain from marketing and customer acquisition to fulfillment.

SKILLS

Product: Jira, Asana, Confluence, Trello, Miro, Power BI, Salesforce, Tableau, HubSpot, Excel, Microsoft Copilot Studio

Technical: Python, SQL, Git, Java, C++, HTML, CSS, Figma, Google Analytics